

MGMT211: Week 2 - Case Study Rubric

Grading Criteria 100 points total	Needs Development 0-69%	Proficient 70-89%	Exemplary 90-100%
Content 70 points	Barely addresses the topic with little or no attempts to summarize the key facts or follow the ethical decision making model <63 points	Somewhat addresses the topic with cited support. A fair attempt at summarizing the key facts and following the ethical decision making model outlined in the guidelines 50-63 points	Addresses the topic succinctly and effectively with a lot of cited support. Excellent summary of key facts and identification of main ethical problem. 64-70 points
Organization 15 points	Organization is unclear. Demonstrates limited ability to use the ethical decision making model outlined in the guidelines. Transitions are missing. <12 points	Content is well structured and organized. Demonstrates some ability to use the ethical decision making model outlined in the guidelines. Transitions mainly help the flow. 10-12 points	Content is well structured and organized demonstrating excellent ability to use the ethical decision making model outlined in the guidelines. Transitions create excellent flow. 13-15 points
Writing 15 points	Writing is below college level with numerous spelling, grammar or APA errors. <12 points	Well written with only occasional spelling, grammatical or APA errors. 10-12 points	Well written, with sophisticated tone, style and vocabulary, error free mechanics, and APA references. 13-15 points